

Spring Meeting: Controversies in Anti-Aging and Regenerative Medicine

**SATURDAY MAY 4, 2013
8AM-1PM**

LIGHT BREAKFAST
NEW YORK ACADEMY OF MEDICINE
1216 FIFTH AVENUE, NEW YORK, NY

EDUCATIONAL OBJECTIVE:

Regenerative medicine and anti-aging have come to the forefront of medicine. Yet, there is still a paucity of information available on these subjects. The goal of this meeting is to better understand the applicability of acellular dermal matrices (ADM) in regenerative medicine and plastic surgery. In addition, another goal is to learn about anti-aging medicine and its applicability to plastic surgery.

PRESENTATIONS



JEFFREY JANIS, MD

Associate Professor and Program Director
Distinguished Teaching Professor
Department of Plastic Surgery, University of Texas
Southwestern Medical Center
**"Advances in Abdominal Wall Reconstruction:
Principles and Evidence"**



SCOTT SPEAR, MD, FACS

Professor and Chairman
Department of Plastic Surgery at
MedStar Georgetown University Hospital.
**"Revision Breast Implant Surgery Using
Acellular Matrix Materials"**



WILLIAM AUSTEN, MD

Chief, Division of Plastic & Reconstructive Surgery
Massachusetts General Hospital
"Tissue Preservation in Fat Grafting: The Science"



IVONA PERCEC, M.D., PHD

Assistant Professor of Surgery
Division of Plastic Surgery
Hospital of the University of Pennsylvania
**"Beyond Grafting: What Adipose Tissue Can Teach
Us About Human Aging"**

MEMBER BENEFIT



Access Medical Purchasing (AMP) is the Group Purchasing Organization launched by the American Society of Plastic Surgeons in 2011 to help independent practitioners and small practices remain independent, more competitive, and financially viable.

- AMP offers more than 1,200 contracts that are specific to the plastic surgery market
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- Visit www.accessmedicalpurchasing.com and click on Sign Up to enroll
- Or contact AMP Member Services, 855.267.8700 or info@accessmedicalpurchasing.com
- Please have the following available: DEA number, distributor representative contact information, facility name, and office contact name and number



The Excelsior

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Saturday, May 4th

Controversies in Anti-Aging
and Regenerative Medicine



DAVID ABRAMSON, M.D.

PRESIDENT'S MESSAGE

It is my privilege and honor to serve as President of this Society which has a history of providing quality education programs to our members for more than 50 years. We began our educational programs for 2013 with an extremely successful Residents' Night during which we also had the opportunity to honor Dr. Court Cutting for his contributions to patient care, resident education and scientific advancement.

Our annual spring meeting scheduled for May 4 is entitled **Controversies in Anti-Aging and Regenerative Medicine**. The topics will include the use of Acellular Dermal Matrix in the abdomen and breast as well as presentations on anti-aging medicine and the use of fat. This program should provide a look at both current and future modalities for the practicing plastic surgeon. Our fall meeting, scheduled for November 16th, will address Periorbital Rejuvenation. In the past blepharoplasty related topics have been some of the best attended meetings. This meeting will also have a Masters Lecture. If members have particular speaker or topics they are interested in, please feel free to contact me or any member of the Board.

Although advocacy has not been the primary goal of our Society, it has never been more important for plastic surgeons to understand the legal landscape in which we practice. Aside from the changes in Washington, issues including lengthening the statute of limitations for filing lawsuits, attempts to improve reimbursement through the use of the fair health database, scope of practice as well as Groupon and similar organizations remain front and

center. As a Society the Board has repeatedly sent out advisory notices that Groupon can be considered fee splitting and can open up the physician to potential license issues.

The landscape of plastic surgery has changed significantly over the past decade and with the implementation of the Affordable Care Act the pace of change is likely to quicken. Larger hospital networks as well as an increasing number of hospital employed physicians will require us to adapt.

IT HAS NEVER BEEN MORE IMPORTANT FOR PLASTIC SURGEONS TO UNDERSTAND THE LEGAL LANDSCAPE IN WHICH WE PRACTICE.

The practice of our specialty has become more complex with internet physician reviews, declining reimbursement and large corporate advertising as well as the encroachment on our specialty by others. However, plastic surgeons have always been innovators whether it is computer imaging for patient care, tissue transfer and even organ transplants. The adverse times will simply require us to find new opportunities to expand our specialty and to improve patient care. As it has in the past, the New York Regional Society will continue to provide educational forums to achieve this goal.



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letter from the editor



Dear Friends,

Prompted by Dr. McCarthy's retirement this past February, I have been reflecting on the role of plastic surgeons in resident education.

Dedicated residency program directors are a special breed. The rigorous nature

of this responsibility necessitates many hours of time and effort. From my perspective this is a gift from the heart. Of course there are examples of those who are not as diligent in their efforts and programs that have lost accreditation, but fortunately these examples are few and far between. In addition to their core educational mission, complex issues arise for program directors. Social media, how it interfaces with patient privacy issues, restrictions on resident work hours, and compliance issues to name a few, have added to the complexity of managing a residency training program.

The program directors rely on the participation of both their academic and volunteer private faculty. The com-

bined experience of these individuals and, importantly, the sharing of their experience is invaluable. Many plastic surgeons today, in both academic and private practice settings, maintain a proud tradition of education by sharing their ideas and approaches. The days of Gustave Aufricht locking the door to the OR and operating with his hands and the patient's head under a towel in order to block a visitor's view of his techniques, are fortunately a historical footnote.

Each of us who participates in resident education is adding a building block to the foundation of knowledge that supports improved patient outcomes. No matter how seemingly limited our contributions may be, they are valuable. The participation of each of you who attended this year's or past Residents' Night, is important. The Society thanks you for this. Without your support, Residents' Night would not be successful. Each plastic surgeon's contribution to resident education leads to the advancement of our specialty and is in the spirit of the noble profession of medicine.

Best Wishes for a happy spring and summer.

Tracy

WILLIAM ROSENBLATT, M.D.

LEGISLATIVE UPDATE MARCH 2013

I-STOP Legislation

Since I assume we all prescribe pain medicine for our post-operative patients, we are all affected by the new I-STOP law that will go into effect August 27, 2013. As of that date, you, or a delegated staff member will have to consult a state database through New York State's DOH HCS web site prior to prescribing Schedule II, III and IV controlled substance. Additionally, pharmacists will have access to this registry. Finding a patient listed on the website does not prevent you from prescribing these drugs; however, you have the duty to consult the site and should mark that you have done so in the patient's chart.

Although there are several exceptions to the "duty to consult", most do not apply to plastic surgeons. These are the few pertinent exceptions:

- the controlled substance is being administered in the prescriber's office (i.e., during surgery);
- the prescription is being written in an emergency room setting and is for no more than a five-day supply of medication;
- you cannot access the registry in a timely manner and there is no other practitioner or designee reasonably available to access the database and the supply is limited to 5 days or less;
- where the registry is not operational or cannot be accessed due to a temporary technological or electrical failure.

This bill also mandates electronic submission of all prescriptions by December 31, 2014. This is an interesting change because at the present time in New York State you cannot electronically transmit controlled substance prescriptions. Also, hydrocodone will be treated as a Schedule II drug and Tramadol will be added to Schedule IV.

The new law also requires the official state prescription forms to be modified by March 30, 2013 to include a section indicating if an individual has limited English proficiency and specifying the pre-

ferred language of the patient. As I am writing this, it is the middle of March, and I have yet to see the new forms.

If you do not have an HCS account, you will have to open one (<https://apps.nyhealth.gov/login/gov/nyhealth/apps/authentication/AuthenticationController.jspf>). If you have the current NYS prescription forms, you probably already have an account.

There is no way for plastic surgeons to avoid checking the I-STOP database, unless you prescribe less than 5 days of a narcotic for post-op pain relief. Make sure you have a New York State Health Commerce Account because it does take a while to set up. Also, every 6 months or so, you have to change your password. The Medical Society did accomplish a lot with this bill (they allowed you to delegate a staff member, otherwise you would have had to go on line and check out each time you write for a narcotic).

Upcoming Legislative Program

As we move into the active Legislative season, a number of bills are on the calendar that affect plastic surgeons. Bills were introduced into both houses that would restore funding for the **excess liability program** to \$127.4M and would reject program changes that had been proposed by Governor Cuomo. These include requiring physicians who get the excess insurance to accept Medicaid and take ER call at their hospital. These latter requirements are not in the house bills.

Also the Senate has included the **Out-of-Network transparency and coverage reform proposal** (S. 2551, Hannon) supported by MSSNY in its one-house bill. Now we need to have it introduced in the House. This bill would provide patients and employers with transparency on the scope of their out-of-network coverage; and it would require that plans' out-of-network policies assure significant coverage, including offering at least one plan that covers 80% of anticipated OON costs (in FAIR Health UCR terms). The economic viability of OON practice is essential to the viability of all private physician practices.

To contact your legislators re: bills in Albany, go to <http://capwiz.com/mssny/state/main/?state=NY>

If you need to set up an HCA account, go to : <https://hctesteamwork1.health.state.ny.us/pub/top.html> and click on "Request an HCS Medical Professions account application."



William B. Rosenblatt MD
Past President MSSNY

Fall Meeting:
Periorbital Rejuvenation
Saturday November 16, 2013
8am-1pm, Light Breakfast
New York Academy of Medicine
1216 Fifth Avenue, New York, NY

EXCELSIOR PRODUCTION:

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Theodore Diktaban, MD and John Decorato, MD

7TH ANNUAL LIFETIME ACHIEVEMENT AWARD

The 7th Annual Lifetime Achievement Award was presented at Residents' Night 2013. This year's recipient was Dr. Court Cutting, internationally renowned for his ground breaking work in cleft lip and palate surgery.



Court Cutting MD, Lifetime Achievement Award recipient, presented by Peter Taub, MD

This year's honored recipient of the Lifetime Achievement Award is Dr. Court Cutting. Dr. Cutting was introduced by Dr. Stephen Warren. Dr. Cutting graduated summa cum laude from Pennsylvania State University. A bit of a free spirit in his youth, he had to cut his hair to be admitted to the University of Chicago Medical School. A surgical internship at Yale University Hospital was followed by an Otolaryngology - Head and Neck Surgery residency at the University of Iowa.

Dr. Cutting described in his "Swan Song" that he initially he planned to go into otolaryngology. Late in his 4th year of medical school, during a 2 week rotation in plastic surgery, Dr. Cutting realized Plastic Surgery was his calling. And he never looked back. In 1980 Dr. Cutting went to New York University Medical Center where he completed a plastic surgery residency and craniofacial research and clinical fellowships. Dr. Cutting joined the plastic surgery faculty in 1984. As you all know, Dr. Cutting is internationally renowned for his ground breaking work in cleft lip and palate surgery. He developed, in collaboration with Drs. Barry Grayson and Larry Brecht, the technique of nasoleveolar molding and gingivoperiosteoplasty, leading to improved aesthetic results and decreased revision rates for cleft patients.

Dr. Cutting has published over 190 journal articles and book chapters. His research focus has been on the application of mathematics and computer graphics to the study of facial malformations. Dr. Cutting and his virtual surgery laboratory staff created the Smile Train virtual surgery DVD set to teach cleft lip and palate surgery. Forty-five thousand copies of this DVD set have been distributed all over the world in three languages. Dr. Cutting recently retired as Professor of Plastic Surgery at New York University Medical Center and the Director of its Cleft Lip and Palate Program.

Although retired from clinical practice, Dr. Cutting will continue to pursue his love of mathematics with on-going research in computer simulations and 3D modeling. He will be based in Santa Barbara, California.



Residents' Night poster judge and NYRSPS President Elect Lloyd Hoffman, MD with Past Presidents Alan Matarasso, MD, William Rosenblatt, MD and Tracy Pfeifer, MD.



Randall Feingold, MD, Ron Israeli, MD and Jay Meisner, MD

The November 10, 2012 meeting was titled "Economic Controversies in Plastic Surgery." There were five presentations.

Dr. Lloyd Krieger reviewed the implications of Obamacare on the practice of plastic surgery. He enlightened the audience on requirements for employers, "exchange" programs, and ACO's. In general, he felt that the insurance work will become more onerous, and the system will be more like that of the English and Canadian two-tier systems. He believed that the solo practitioner will be "a dinosaur", and by 2013 two-thirds of doctors will be salaried by large institutions.

Dana Jacoby is a senior consultant at BSM consulting, and she discussed financial benchmarking to evaluate practice performance. She reviewed the economics of practice and the importance to use benchmarks to assess "how the practice is doing." In part, she spoke about how to "skim off the fat" from the practice to maximize profits. She also used numerous practice examples to outline her points. She talked about staffing expenses, average practice revenues, and partnership expenses to name a few.

Carrie Schoen discussed strategic alignment so that pricing for capital equipment, EMR services, and overall general supplies might be better priced when joining a Group Purchasing Organization.

Dr. Malcolm Paul spoke about a "new" business model for aesthetic surgery. He is the chief medical office for a branded facelift company. He discussed how the economy has impacted the overall market,

ALAN MATARASSO, M.D. & STEVEN WALLACH, M.D.

SCIENTIFIC PROGRAM

Winter 2012 Meeting

and how the consumer cost for plastic surgery is now lower. The branded facelift company operates by streamlining the process to obtain new patients so that the patient fee can be relatively low. He discussed his role to improve the surgical techniques being used as well as implementing better safety protocols. I think that most in the audience were a bit uncomfortable with his talk, but in my opinion I think that the "train had left the station" long ago and the more we know about how the company operates, the more we can learn, and perhaps the better off we could be implementing some of these ideas to make our practices better as well.

Dr. Robert Singer was our final speaker. He discussed the "changing marketplace," reviewed the ways in which our patients are getting information, and how the practice of plastic surgery has changed over the years. In many ways, he reiterated things said by the previous speakers regarding the economic situation, and offered some possible solutions to keep patients in the practice. The discussion sessions were quite interesting and led to many insightful thoughts posed by both the speakers and the audience participants.

Our next scientific meeting will be on May 4th. The scientific meeting is titled Controversies in Anti-Aging and Regenerative Medicine. Speakers will be Jeffrey Janis, MD, William Austen, MD, Scott Spear, MD, FACS and Ivona Percec, MD.

Yours truly,
Steven Wallach, MD
Scientific Program Co-Chairperson



Lloyd Krieger, MD, Carrie Schoen, Robert Singer, MD, Dana Jacoby, Malcolm Paul, MD

RESIDENTS' NIGHT COMPETITION

Residents' Night 2013 was marked by record attendance. Organized and moderated by Peter Taub, MD, NYRSPS Vice-President and Director of Residents' Night, the event was standing room only. We took notice and will make sure more tables and chairs are available next year.

Once again we enjoyed outstanding presentations from our local area residents in plastic surgery. This year we were delighted to welcome the first presentation from our new plastic surgery residency program, Hofstra North Shore-Long Island Jewish School of Medicine. The program director is Armen Kasabian, MD, Assistant Chief of Plastic Surgery, North Shore/LIJ system. The effort by the residents that goes into research and presentation is greatly appreciated.

Special thanks to our judges: Ron Israeli, MD, Jamie Levine, MD and Spencer Brown, PhD. We appreciate them taking time from their busy schedules and families to advance the cause of resident education.

This year Dr. Taub introduced some new initiatives. First, we went Green! Online information about the presentations substituted for printed abstracts. If you have any comments or suggestions about how we can further improve Residents' Night please let us know.

In dramatic fashion, Dr. Taub unveiled the new Residents' Night trophy. The trophy signifies the achievements of the Residents' Night winner and the program that supports their efforts. It will reside in the offices of the winning resident's program for 1 year. Photographs of the winner kissing the trophy are allowed, ala the US Open.

The Society truly appreciates and acknowledges the attendance of our members. Your participation is part of the success of Residents' Night.

Finally, a special thank you to Sientra for sponsoring our event. Industry sponsorship allows more people to participate than might be possible otherwise. Thank you Sientra.



RESIDENTS' NIGHT 2013 JUDGES: Spencer Brown, PhD, Jamie Levine, MD, and Ron Israeli, MD.



RESIDENTS' NIGHT 2013 POSTER PRESENTERS: Front row left to right: Robert Allen, Jr., MD (NYU), Alice Yao, MD (Mount Sinai), Katrina Hernandez, MD (New York Presbyterian), Oscar Manrique, MD (Beth Israel), and Christina Dracea, MD (Nassau). Back row: Thomas Imahiyerobo, MD (New York Presbyterian), Adam Nadelson, MD (Albert Einstein), William Rahal, MD (Albert Einstein), Katie Weichman, MD (NYU), and Gabriel Kaufman, MD (Nassau).

Residents' Night Presenters:



Mark McCrae, MD

Institute of Reconstructive Plastic Surgery-NYU Langone Medical Center
"Ex Vivo MSC Therapy Protects Vascular Networks from Ischemia Reperfusion"



Alexis Lantieri Parcels, MD

University of Medicine and Dentistry of New Jersey
"Use of ACell Urinary Bladder Matrix in Complicated Open Wounds"



Rachel Campbell, MD

New York Presbyterian Hospital-Weill Cornell Medical College
"Fabrication of Prevascularized Type I Collagen Tissue Engineered Constructs for In Vivo Microanastomosis"



Shola Olorunnipa, MD

New York Presbyterian Hospital-Weill Cornell Medical College
"Management of Sternal Wounds by Limited Debridement and Partial Bilateral Pectoralis Major Myocutaneous Advancement Flaps in 25 Patients: A Less Invasive Approach"



Thomas Imahiyerobo, MD

New York Presbyterian Hospital-Weill Cornell Medical College
"Comparative Analysis Of Complications Following Onco-plastic Breast Reduction And Breast Reduction for Benign Macromastia: Are These Procedures Equally Safe?"



Brett Phillips, MD

Stony Brook (General Surgery Residency)
"Are Postoperative Antibiotics for Immediate Breast Reconstruction Necessary? Results of a Prospective Randomized Clinical Trial"



Leo Urbinelli, MD

Institute of Reconstructive Plastic Surgery-NYU Langone Medical Center
"Functional Reconstruction of Foot Drop with Neurotized Gracilis Microvascular Free Flap (MVFF)"



Ashley Chandler, MD

Hofstra North Shore-LIJ School of Medicine
"Tibial dorsalis pedis flap"



Nishant Bhatt, MD

Albert Einstein College of Medicine (Montefiore)
"Free Osseocutaneous Free Flap Reconstruction of Complex Metatarsal Defects: A Case Study and Review of the Literature"



Magdalena Soldanska, MD

Mount Sinai School of Medicine
"Cleft Lip and Palate Surgery in China: A Decade Experience"



Rozbeh Torabi, MD

Nassau University Medical Center
"Ultrasound Guided Management of Occipital Migraine Surgery"



Oscar Manrique, MD

Albert Einstein College of Medicine (Beth Israel)
"Dexametomidine Compared to Propofol Sedation in Complex Head and Neck Surgery Requiring Free Flap Reconstruction."

1ST PLACE



Rachel Campbell, MD

New York Presbyterian Hospital-Weill Cornell Medical College
"Fabrication of Prevascularized Type I Collagen Tissue Engineered Constructs for In Vivo Microanastomosis"

2ND PLACE



Mark McCrae, MD

Institute of Reconstructive Plastic Surgery-NYU Langone Medical Center
"Ex Vivo MSC Therapy Protects Vascular Networks from Ischemia Reperfusion"

3RD PLACE



Brett Phillips, MD

Stony Brook (General Surgery Residency)
"Are Postoperative Antibiotics for Immediate Breast Reconstruction Necessary? Results of a Prospective Randomized Clinical Trial"



RESIDENTS' NIGHT WINNERS WITH NYRSPS BOARD MEMBERS (left to right): Katrina Hernandez, MD-1st place posters, Peter Taub, MD, Steven Wallach, MD, Rachel Campbell, MD, David Abramson, MD, Brett Phillips, MD, Mark McCrae, MD and Alan Matarasso, MD